



CHILDREN'S SUPPORT LEAGUE
of the East Bay

hEART OF THE HOME TOUR

Friday + Saturday April 24 & 25
2015 Tour Book Ad Form

All Ads are Due by Friday, March 20



EMAIL YOUR ORDER FORM TO: Ads@ChildrensSupportLeague.org

Business Name _____ Contact _____

Address _____ City/State/Zip _____

Bus Tel # _____ Email _____

Choose Ad Size: Grayscale or B/W only. No spot color or 4-color process. No Full-page bleeds.

- Full Page Display \$500
- Half Page Display \$300
- 1/8 Page Display \$125
- Directory Listing \$65, includes Business Name and Telephone Number Only

Ad Design Instructions:

- Repeat CSL Ad: As Is/No Revisions (Applied to Display Ads through 2014)
- New Ad: Provided Camera-Ready by Advertiser or Ad Agency. Send PDF to Ads@ChildrensSupportLeague.org
- CSL Design Service: For consultation and pricing, email Lee Eisman at Lee@eastbaymoms.com

Need help? Contact Valerie Ruma ads@ChildrensSupportLeague.org

Circle Category for Your Business Listing in the Tour Book Directory *Free with Display Ad purchase*

- | | | | |
|---------------------------|-------------------------|-------------------------|---------------------------|
| Architects | Earthquake Retrofitting | Kitchen & Bath Showroom | Real Estate Finance |
| Attorneys | Electrical | Kitchenware | Realtors |
| Audio-Video | Engineering | Landscape Architects | Restoration & Maintenance |
| Automotive | Entertainment | Lighting | Roofing |
| Banks/Financial Services | Flooring Services | Marketing Services | Rugs |
| Branded Merchandise | Floral Designers | Membership | Schools & Education |
| Building Supplies | Food & Dining | Organizations | Shopping Centers |
| Cabinets & Cabinetry | Furnishings | Painting | Solar |
| Cabinet Hardware | Gardens & Landscaping | Pest Control Services | Sporting Goods |
| Camps | Gifts/Jewelry | Photography | Stone & Tile Fabricators |
| Catering/Chefs | Handyman Services | Plastering | Stone & Tile Showrooms |
| Cleaning/Restoration | Health Services | Plumbing | Upholstery/Fabrics |
| Clothing | Insurance | Printing | Windows/Doors |
| Construction/Design-Build | Interior Design/Design | Publications | Window Coverings |
| Dental Services | Services | Real Estate Appraisers | |

Purchase Tour Tickets in Advance

Buy your tickets today and pick them up on the Tour Date starting at 10:00 am. They will be held under your business name at **CSL's Ticket Will Call** located at the Piedmont Community Center.

- Tour Only \$45 Each Quantity: _____
- Tour with Lunch \$55 Each Quantity: _____
- VIP Tour Tickets \$125 Each Quantity: _____

Special Group Savings: Buy a minimum of 10 tickets and save \$5 off the price of each ticket.

Total Enc. \$ _____ Make check payable to CSL and mail to: **PMB 187, 6114 La Salle Ave, Oakland Ca 94611**

Thanks for supporting CSL's 27th Annual Heart of the Home Tour benefiting disadvantaged East Bay children!

CSL TOUR BOOK ADVERTISING OPTIONS

size of 1/8 page ad: 2.75\"W x 1.75\"H

size of half page ad: 6\"W x 3.5\"H

size of full page ad: 6\"W x 7.5\"H

Tour Book page size: 7\"W x 8.5\"H