



2013 Tour Book Ad Form

email to: Ads@ChildrensSupportLeague.org

Early Deadline, Thursday, February 28

for 10% Ad Discount &
50% Off CSL Ad Design

All Ads Due by Friday, March 15

Business Name _____ Contact _____

Address _____ City/State/Zip _____

Bus Tel # _____ Email _____

Choose Ad Size: Grayscale or B/W only. No spot Color or 4-color process. No Full-page bleeds.

Full Page Display \$500 Half Page Display \$300 1/8 Page Display \$125

Directory Listing \$65, includes Business Name and Telephone Number Only

Ad Design Instructions:

- Repeat CSL Ad: As Is/No Revisions (Applied to Display Ads 2008 - 2012)
- New Ad: Provided Camera-Ready by Advertiser or Ad Agency. Send PDF to Ads@ChildrensSupportLeague.org
- CSL Design Service: Remit \$50 for Half-Price Design through February 28. Remit \$100 for Design request March 1 - 15.

Need help? Contact Lisa Riddiough: ads@ChildrensSupportLeague.org

Circle Category for Your Business Listing in the Tour Book Directory *Free with Display Ad purchase*

Architects	Earthquake Retrofitting	Kitchen & Bath Showroom	Real Estate Finance
Attorneys	Electrical	Kitchenware	Realtors
Audio-Video	Engineering	Landscape Architects	Restoration & Maintenance
Automotive	Entertainment	Lighting	Roofing
Banks/Financial Services	Flooring Services	Marketing Services	Rugs
Branded Merchandise	Floral Designers	Membership	Schools & Educational
Building Supplies	Food & Dining	Organizations	Shopping Centers
Cabinets & Cabinetry	Furnishings	Painting	Solar
Cabinet Hardware	Gardens & Landscaping	Pest Control Services	Sporting Goods
Camps	Gifts/Jewelry	Photography	Stone & Tile Fabricators
Catering/Chefs	Handyman Services	Plastering	Stone & Tile Showrooms
Cleaning/Restoration	Health Services	Plumbing	Upholstery/Fabrics
Clothing	Insurance	Printing	Windows/Doors
Construction/Design-Build	Interior Design/Design	Publications	Window Coverings
Dental Services	Services	Real Estate Appraisers	

Purchase Tour Tickets in Advance Pick up your tickets from 10 am on Tour Date at **CSL's Ticket Will Call** at the Piedmont Community Center. Tickets will be held under your business name.

- Tour Only \$45 Each Tour with Lunch \$55 Each VIP Tour Tickets \$125 Each
Quantity: _____ Quantity: _____ Quantity: _____
(With "25 on the 25th" Cocktail Party, Breakfast Program, Lunch & More)

Special Group Savings: Buy a minimum of 10 tickets and save \$5 off the price of each ticket.

Total Enc. \$ _____ Make check payable to CSL and mail to: **PMB 187, 6114 La Salle Ave, Oakland Ca 94611**

Thanks for supporting CSL's 25th annual Heart of the Home Tour benefiting disadvantaged East Bay children!

CSL TOUR BOOK ADVERTISING OPTIONS

size of 1/8 page ad: 2.75\"W x 1.75\"H

size of half page ad: 6\"W x 3.5\"H

size of full page ad: 6\"W x 7.5\"H

Tour Book page size: 7\"W x 8.5\"H